



#### **Sponsor Package 2025**

### **Celebrating Hispanic Heritage and Building a Welcoming Community**

#### **About Us/Mission**

To celebrate and uplift the diverse heritage of the Latino community in Oklahoma, fostering pride, unity, and cultural awareness through inclusive events, educational programs, and community support. We strive to inspire hope and empower the Latino community by advocating for equal opportunities, providing resources for personal and professional growth, and building a stronger, more inclusive society.

#### **Event Information**

Date: Saturday, September 6, 2025 (Date May change)

• Location: 2242 NW 39th St, Oklahoma City, OK 73112

Website: OklahomaLatinPride.org

#### **Sponsorship Opportunities**

We are seeking sponsors to help us cover the costs of this important community event. Your generous support will enable us to continue celebrating Hispanic heritage and creating a welcoming environment for all attendees.

# **Sponsorship Levels**

Here are our sponsorship levels, each offering a unique set of benefits:

- Bronze Sponsor (\$100-\$499)
  - Recognition for event program
  - Social media shoutout on OKLP's platforms
  - Thank you certificate
  - Tax receipt
- Silver Sponsor (\$1,000-\$4,999)
  - All Bronze Sponsor benefits

- o Prominent logo placement in event program
- Recognition on OKLP's website and social media platforms with a dedicated post highlighting your support
- Booth space to showcase your business or organization

#### Gold Sponsor (\$5,000-\$9,999)

- All Silver Sponsor benefits
- Exclusive logo placement on all event materials (flyers, posters, online promotions)
- o Prime social media coverage featuring your company as a key supporter
- Speaking opportunity during the event
- o Press release inclusion announcing your sponsorship

# Platinum Sponsor (\$10,000+)

- All Gold Sponsor benefits
- Co-naming rights for the event (e.g., "The 2025 Oklahoma Latin Pride Festival presented by [Your Company Name]")
- Logo displayed prominently on the main stage
- VIP booth space with premium location and additional promotional opportunities
- Customized benefits tailored to your specific needs and interests

## **Additional Sponsorship Opportunities**

- In-Kind Sponsorships: We welcome donations of goods or services that can help us run the event.
- **Custom Sponsorships:** We can create a custom sponsorship package to meet your specific goals and budget.

#### **How Your Sponsorship Makes a Difference**

Your sponsorship will directly support our mission to:

- Celebrate and promote Hispanic heritage
- Support the LGBTQ+ community

• Create a welcoming environment for all attendees

## **Estimated Event Expenses**

Stage & Sound: \$10,000

• Security: \$1,000

• Tables & Tents: \$1,000

• Permits & Licensing: \$3,000

• Barriers & Signage: \$3,000

• Cleanup Crew: \$3,000

• Entertainment: \$5,000

Marketing & Outreach: \$600

• Administrative Costs: \$100

• Total Estimated Expenses: \$29,700

# **Become a Sponsor Today!**

We invite you to partner with us and make a positive impact in our community. To learn more about sponsorship opportunities or to discuss a custom package, please contact us at info@oklatinpride.org.

### Thank you for your consideration!

#### Oklahoma Latin Pride INC.

### **Contact Information**

Website: OklahomaLatinPride.org

· Email: info@oklatinpride.org